NEWS RELEASE

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FOR IMMEDIATE RELEASE

SharkLids Eyegear Awarded Patent for Eyewear Innovations
First flexible, disposable, self-adhesive eyewear comes to market

Woodstock, VT January, 12, 2006 – SharkLids Eyegear, Inc. is pleased to announce that US Patent Number 6,984,037 was issued on January 10, 2006 for claims surrounding its inventive approach to self-adhesive, disposable eyewear. Additional patent applications are pending.

SharkLids' disposable eyewear is unique because it uses a frameless design in which the flexible lens adheres to the wearer using hypoallergenic, self-adhesive tabs that stick to the wearer's temples. The eyewear is extremely thin and lightweight and its adhesive keeps the eyewear in place during activity yet removes painlessly when taken off.

SharkLids is introducing three product lines in 2006: MEDshields™ (www.medshields.com) an eye shield for medical use, SharkLids PRO™, an eye shield for contractors and do-it-yourselfers and SharkLids SPORT sunglasses for general consumer and promotional markets.

SharkLids EyeGear, Inc. products are patented (US Pat No 6,984,037), with other patents pending and are manufactured in the United States. SharkLids Eyegear, incorporated in 2005, is focused on developing innovative, practical protective eyewear solutions for the medical, contracting and consumer markets. For more information, contact Michael Bleau of SharkLids Eyegear at mbleau@sharklids.com or visit www.sharklids.com

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