NEWS RELEASE

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FOR IMMEDIATE RELEASE

SHARKLIDS LAUNCHES NEW WEBSITE AND PRODUCT OFFERING

Woodstock, VT, August 20, 2007 – SharkLids EyeGear launches new website, online ordering on Amazon.com and a customized product offering. "We're getting a lot going this week by offering both online sales through Amazon.com as well as offering our eyewear for companies to custom brand for their promotions." Says Michael Bleau, vice president of Sharklids EyeGear, "We wanted to make it easier for people to buy our eyewear and we wanted to entice major brands to put their logos on our eyewear for their consumers to enjoy."

Visitors to the new www.SharkLids.com website will see all three major product lines, JobSight™, MEDshields® and SharkLids sunglasses available as well as an opportunity for businesses to purchase any of the SharkLids products in a customized format.

About SharkLids EyeGear, Inc.

SharkLids Eyegear, incorporated in 2005, and based in South Royalton, Vermont is focused on developing innovative, practical protective eyewear solutions for the medical, contracting and consumer markets. SharkLids EyeGear, Inc. products are patented (US Pat No 6,984,037; and 7,188,946) with other patents pending, and are manufactured in the United States.

For more information or a sample of MEDshields, please contact Michael Bleau of SharkLids EyeGear at Tel. 810.397.1429 or mbleau@sharklids.com or visit www.MEDshields.com

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