NEWS RELEASE

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FOR IMMEDIATE RELEASE

University of Michigan is SharkLids' First MEDshields™ Disposable Eyewear Customer
Department of Neurology to Use MEDshields while Performing Biopsies

Boston, MA, January 20, 2006 – The University of Michigan Medical School's Department of Neurology has placed an order for MEDshields protective eyewear—the first order for the product since its introduction by SharkLids EyeGear, Inc. this January. MEDshields' inventor, Michael Bleau, personally delivered the company's first order to the University hospital this week. The University initially plans to use the eyewear during biopsies and autopsies. Other departments are presently trying the product for use in additional situations.

MEDshields are designed to reduce the risk to healthcare workers from exposure to potentially infectious materials such as blood and body fluids to which universal precautions apply. MEDshields' patented approach protects eyes by adhering to the user's face with a medical-grade, hypoallergenic adhesive that is strong enough to hold under aggressive situations, yet causes no discomfort when removed. Because MEDshields are disposable, they are suitable for single-use applications, further reducing the potential for healthcare worker exposure and patient-to-patient cross-contamination.

The University of Michigan Medical Center is a highly respected hospital and one of the nation's sixteen hospitals that earned Honor Roll status according to US News and World Reports "Best Health" edition of America's Best Hospitals. To be included on the Honor Roll, a hospital had to demonstrate breadth of excellence by achieving a high ranking in no fewer than six specialties. The University of Michigan excelled in ten specialties.

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SharkLids EyeGear, Inc. products are patented (US Pat No 6,984,037), with other patents pending and are manufactured in the United States. SharkLids Eyegear, incorporated in 2005, is focused on developing innovative, practical protective eyewear solutions for the medical, contracting and consumer markets. For more information, contact Michael Bleau of SharkLids Eyegear at mbleau@sharklids.com or visit www.sharklids.com

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Caption: New disposable MEDshields eyewear from SharkLids Eyegear, Inc. offers a convenient, comfortable and NFPA (1999, 2003 edition) compliant eye protection solution for healthcare providers and is compatible with standard surgical and fitted masks, as shown here.