NEWS RELEASE

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FOR IMMEDIATE RELEASE

SAM MEDICAL PRODUCTS NAMED AS GLOBAL MARKETING PARTNER

Woodstock, VT, September 25, 2006 – SAM Medical Products®, Portland, Oregon, has been chosen to lead the marketing efforts for MEDshields® self-adhesive, disposable eyewear to EMS, military and homeland security for the domestic and international marketplaces. SAM Medical Products was selected because of their well-established distribution network in these markets, their commitment to creating and marketing cutting-edge medical products and for their reputation for integrity in doing so.

“SAM Medical Products has spent the past six months conducting trial introductions of MEDshields to EMS and military groups around the globe and the acceptance and excitement level for the product has been overwhelming.,” says SAM Medical Products chief executive officer Limor Shemer, “We’re very excited about adding such a promising new product to our offering. We see MEDshields filling a real need in markets around the world.”

Introduced in February of 2006, MEDshields is the first optically clear, antifog, self-adhesive eye shield that is NFPA (1999, 2003 edition) compliant. MEDshields patented approach protects eyes by adhering to the user’s face with a medical-grade, hypoallergenic adhesive that is strong enough to hold under aggressive situations, yet causes no discomfort when removed.

Contact SAM Medical Products to become join SAM Medical Products distribution network.

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About SharkLids EyeGear, Inc.

SharkLids Eyegear, incorporated in 2005, and based in Woodstock, Vermont is focused on developing innovative, practical protective eyewear solutions for the medical, contracting and consumer markets. SharkLids EyeGear, Inc. products are patented (US Pat No 6,984,037), with other patents pending, and are manufactured in the United States.

For more information or a sample of MEDshields, please contact Michael Bleau of SharkLids Eyegear at mbleau@sharklids.com or visit www.MEDshields.com

About SAM Medical Products

SAM Medical Products, also known as the Seaberg Company Inc., based in Portland, Oregon introduced its first innovative product, The Pocket Cast™, now known as the SAM®Splint in 1985. Since this time SAM Medical Products has focused on developing, manufacturing and supplying life-saving, innovative products to individuals who LIVE LIFE ON THE EDGE.

SAM Medical Products business philosophy is, “If you’re going to make something, don’t just make it good: make it better than anything else currently available. Make it so much better that, like the SAM®Splint, it sets a new “gold standard” in its field.”

For more information on SAM Medical Products, please contact Limor Shemer at limor@sammedical.com or visit www.sammedical.com

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Available Photography

Caption MEDshields® disposable, self-adhesive eyewear.

Photos The photographs below are available as a high-resolution image, prepared for print use. The text show above the photo is NOT a part of the image.

Location Photos are available on the enclosed disk (if within a press kit) or online for immediate download at http://www.medshields.com/news.html

Help If you need any assistance or have questions, please contact Michael Bleau at 810.397.1429 or mbleau@sharklids.com.

Female without mask

Close-up without mask

Military with mask

Military without mask