NEWS RELEASE

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FOR IMMEDIATE RELEASE

SharkLids Eyegear Introduces New MEDshields™ Disposable Eyewear
Convenient, comfortable protection for healthcare providers

Boston, MA, February 22, 2006 – SharkLids Eyegear, Inc. is pleased to announce the introduction of its new disposable MEDshields™ eyewear – the first optically clear, antifog , self-adhesive eye shield that is NFPA (1999, 2003 edition) compliant. MEDshields' patented approach protects eyes by adhering to the user's face with a medical-grade, hypoallergenic adhesive that is strong enough to hold under aggressive situations, yet causes no discomfort when removed—so comfortable and clear that you forget you have them on.

Designed for spontaneous use in various healthcare markets such as emergency medical services, dental offices, laboratories, trauma centers and mortuary sciences, MEDshields reduce the risk to caregivers from exposure to potentially infectious materials such as blood and body fluids to which universal precautions apply. Because MEDshields are disposable, they are suitable for single-use applications, further reducing the potential for caregiver exposure and patient-to-patient cross-contamination.

"MEDshields are an excellent alternative to traditional safety protection for the eyes from body fluids as well as other liquids and fine particulates ," says SharkLids Eyegear executive vice president Michael Bleau, "Since there is no frame, they're extremely comfortable, peripheral vision is totally unobstructed and, after use, you simply throw them away. "MEDshields are individually packaged as flat, flexible units within peel-apart pouches similar to that used in worldwide medical packaging applications. MEDshields come in a one-size-fits-most design that

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accommodates standard and fitted respiratory masks. It is recommended that they be worn directly on the face but do fit over many styles of prescription eyeglasses and sunglasses. MEDshields can also be worn by contact lens wearers.

SharkLids EyeGear, Inc. products are patented (US Pat No 6,984,037), with other patents pending and are manufactured in the United States. SharkLids Eyegear, incorporated in 2005, is focused on developing innovative, practical protective eyewear solutions for the medical, contracting and consumer markets. For more information, contact Michael Bleau of SharkLids Eyegear at mbleau@sharklids.com or visit www.MEDshields.com

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Available Photography

Caption New disposable, self-adhesive MEDshields eyewear.

Photos The photographs below are available as a high-resolution image, prepared for print use. The text show above the photo is NOT a part of the image.

Location Photos are available on the enclosed disk (if within a press kit) or online for immediate download at http://www.medshields.com/news.html

Help If you need any assistance or have questions, please contact Michael Bleau at 810.397.1429 or mbleau@sharklids.com.

Female caregiver with mask

Female caregiver without mask

Male caregiver with mask

Male caregiver without mask

Female caregiver with mask