NEWS RELEASE

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FOR IMMEDIATE RELEASE

SHARKLIDS AND SAM MEDICAL INTRODUCE COMPACT EYEWEAR DISPENSER

Woodstock, VT, April 9, 2007 – SharkLids EyeGear and SAM Medical Products®, Newport, Oregon, are introducing a unique, compact, unit dispenser for MEDshields® self-adhesive, disposable eyewear. “In terms of it’s ease of use, the dispensing cartons work much like a tissue box.” Says Michael Bleau, vice president of Sharklids EyeGear, “We wanted to offer a package that enables our customers to be able to quickly retrieve a pair of our eye shields and put them on without having to unwrap anything. This solution is perfect for clinical settings where space is at a premium and people want to have personal protective items close at hand.”

The dispensing carton is very compact at only 1.75” x 3” x 8.75” in size and it can hold up to 100 eye shields—taking up only about the same amount of space as a boxes that hold a single pair of traditional safety glasses. This configuration save on the costs of freight, storage space and adds a level of convenience that might drive up personal protective compliance, thus reducing the costs associated with employee and patient exposures. MEDshields dispensing cartons come with optional fill quantities of 25, 50 and 100 shields.

Introduced in February of 2006, MEDshields is the first optically clear, antifog, self-adhesive eye shield in the world. MEDshields patented and versatile approach protects eyes by adhering to either the user’s face, their prescription eyewear or a retainable frame typically used with disposable lens that clip-on or are threaded onto the frame. MEDshields uses a medical-grade, hypoallergenic adhesive that is strong enough to hold under aggressive situations, yet causes no discomfort when removed from the skin.

Contact SAM Medical Products for purchase information or to join SAM Medical Products distribution network.

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About SharkLids EyeGear, Inc.

SharkLids Eyegear, incorporated in 2005, and based in South Royalton, Vermont is focused on developing innovative, practical protective eyewear solutions for the medical, contracting and consumer markets. SharkLids EyeGear, Inc. products are patented (US Pat No 6,984,037; and 7,188,946) with other patents pending, and are manufactured in the United States.

For more information or a sample of MEDshields, please contact Michael Bleau of SharkLids Eyegear at Tel. 810.397.1429 or mbleau@sharklids.com or visit www.MEDshields.com

About SAM Medical Products

SAM Medical Products, based in Newport, Oregon introduced its first innovative product, the SAM® Splint in 1985. Since this time SAM Medical Products has focused on developing, manufacturing and supplying fracture management, wound care and life-saving, innovative products to individuals who LIVE LIFE ON THE EDGE.

For more information on SAM Medical Products, please contact Limor Shemer at limor@sammedical.com or visit www.sammedical.com

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Available Photography

Captions (1) MEDshields® disposable, self-adhesive eyewear.
(2) MEDshields® unit dispenser.

Photos The photographs below are available as a high-resolution image, prepared for print use. The text show above the photo is NOT a part of the image.

Location Photos are available on the enclosed disk (if within a press kit) or online for immediate download at http://www.medshields.com/news.html

Help If you need any assistance or have questions, please contact Michael Bleau at 810.397.1429 or mbleau@sharklids.com.

(1) Female without mask

(2) Dispenser