NEWS RELEASE

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FOR IMMEDIATE RELEASE

SHARKLIDS SPONSORS DAN SHERET—AMPUTEE CYCLIST TREKING THE GLOBE TO RAISE AWARENESS AND FUNDS FOR LANDMINE SURVIVORS

South Royalton, VT, February 21, 2007 – SharkLids EyeGear, Inc. is pleased to sponsor Ability Trek 2007 founder and cyclist, Dan Sheret (Wilmington, North Carolina). Visitors to Dan's website, www.abilitytrek.org, can follow his progress as he is tracked via satellite as he treks around the globe and can visit www.sharklids.com to listen to Dan's pod-casts starting in the Spring of 2007.

Veteran amputee endurance cyclist Dan Sheret of Wilmington, North Carolina, plans to trek around the world, starting in the United States this summer to raise awareness and funds for the work of Clear Path International (www.cpi.org). Clear Path will be one of two charities to receive contributions from sponsors of Sheret's ambitious world tour that will take him by several projects assisting landmine accident survivors. He plans to stop and visit Clear Path beneficiaries in Vietnam, Cambodia and along the Thai-Burma border. The other charity receiving funds from his trek is the Rotary Club of Montgomery Village, Maryland, for its Basra Prosthetics Project in Amman, Jordan, in collaboration with Physicians for Peace.

This year, Dan's trek will start in San Francisco and end in Washington, D.C, before moving on to Europe, the Middle East, Russia, China and Southeast Asia. His trek will cover 16,000 miles and four continents. The U.S. portion of the trek has been broken down into five segments lasting from 7 to 15 days. Both able-bodied and disabled cyclists are encouraged to ride with

Sheret.

“I’m excited to be the first to use SharkLids new sunglasses and clear eye shields on my trek. They’re so unique, and ridiculously lightweight that I forget that I’m wearing them,” says Dan Sheret. “I plan to wear the sunglasses most of the time to cut glare and then save the clear SharkLids eyewear for rainy rides to keep the driving rain out of my eyes.”

SharkLids produces several lines of self-adhesive, disposable eyewear such as clear eye shields for protection from fluids and dust, called SharkLids PRO, and an upcoming line of sports sunglasses, called Blaze™. Being less than one quarter of 1mm thick and weighing less than 3 grams, SharkLids eyewear is easy to stow anywhere and affords quick, comfortable, disposable eye protection. SharkLids patented approach protects eyes by adhering thin lens to the user’s face with a medical-grade, hypoallergenic adhesive that is strong enough to hold under aggressive situations, yet causes no discomfort when removed—learn more at SharkLids.com. SharkLids EyeGear also produces a medical-grade eye shield marketed under the tradename, MEDshields. Learn more at MEDshields.com

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About SharkLids EyeGear, Inc.

SharkLids Eyegear, incorporated in 2005, and based in Woodstock, Vermont is focused on developing innovative, practical protective eyewear solutions for the medical, contracting and consumer markets. SharkLids EyeGear, Inc. products are patented (US Pat No 6,984,037; and 7,188,946) with other patents pending, and are manufactured in the United States.

For more information or a sample of MEDshields, please contact Michael Bleau of SharkLids Eyegear at Tel. 810.397.1429 or mbleau@sharklids.com or visit www.MEDshields.com

About Dan Sheret & Clear Path International

In 2003, Sheret made a 3,800-mile trek across the United States from San Francisco to Portsmouth, New Hampshire, to raise money for the Barr Foundation, a nonprofit dedicated to helping amputees worldwide. With Ability Trek 2007, Sheret will become the first amputee to cycle around the globe and the first to cycle twice across the continent.

Dan's goal is twofold: to bring hope and awareness to amputees in need throughout the developing world and to bring attention to the prosthetics industry's great work being done to aid landmine victims and other amputees. For the most part, landmine survivor assistance now goes largely unreported—Dan hopes to change this.

Based in the Unites States, Clear Path International assists landmine accident survivors in Vietnam, Cambodia and along the Thai-Burma border. It also sends shipments of medical equipment, orthopedic devices and surgical supplies to hospitals in mine-affected countries around the world. Learn more about Clear Path International at www.cpi.org.

In addition to SharkLids, Dan is sponsored by: Toyota United, Red Bull, Polar Bottles, Race Recon, Arkel Panniers, Fire Spiral Graphics, Mountain House, The O&P Edge, Adventure Cycle Association, Orthotic & Prosthetic Assistance Fund.

For more information about joining the adventure or about AbilityTrek 2007, please visit www.abilitytrek.org.

Available Photography

Caption Dan Sheret wearing SharkLids Blaze Sunglasses.

Photos The photographs below are available as a high-resolution image, prepared for print use. The text show above the photo is NOT a part of the image.

Location Photos are available on the enclosed disk (if within a press kit) or online for immediate download at http://www.sharklids.com/news.html

Help If you need any assistance or have questions, please contact Michael Bleau at 810.397.1429 or mbleau@sharklids.com.

Dan with SharkLids Blaze sunglasses