NEWS RELEASE

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FOR IMMEDIATE RELEASE

SHARKLIDS SPONSORS BRYAN SMITH—FACTORY HARLEY-DAVIDSON RIDER

South Royalton, VT, February 21, 2007 – SharkLids EyeGear, Inc. is pleased to sponsor AMA Flat Track Grand National Champion, Bryan Smith (Flint, Michigan)—factory team racer for Harley-Davidson. Visitors to Bryan's website, www.bryansmith42.com, can listen to his weekly race recap pod-casts starting in March 2007 with the season opener in Daytona Beach, Florida during Bike Week.

"SharkLids eyewear is the equivalent of a motorsport tear-off, but for your face. During a race I use thin plastic tear-offs over my helmet faceplate. Once the tear-off gets covered in dirt I simply pull it off, taking the dirt with it so that I can see clearly again. SharkLids works the same way when doing work in the pits or jobs around the shop or house such as painting, sanding or other projects. Once you get them dirty, you simply peel them off and replace them with a fresh pair," says Bryan Smith, "It's much better than ruining a pair of expensive glasses and they're pretty cool too."

SharkLids produces several lines of self-adhesive, disposable eyewear such as clear eye shields for protection from fluids and dust and an upcoming line of sports sunglasses. Being less than one quarter of 1mm thick and weighing less than 3 grams, SharkLids eyewear is easy to stow anywhere and affords quick, comfortable, disposable eye protection. SharkLids patented approach protects eyes by adhering thin lens to the user's face with a medical-grade, hypoallergenic adhesive that is strong enough to hold under aggressive situations, yet causes no discomfort when removed.

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About SharkLids EyeGear, Inc.

SharkLids Eyegear, incorporated in 2005, and based in Woodstock, Vermont is focused on developing innovative, practical protective eyewear solutions for the medical, contracting and consumer markets. SharkLids EyeGear, Inc. products are patented (US Pat No 6,984,037; and 7,188,946) with other patents pending, and are manufactured in the United States.

For more information or a sample of MEDshields, please contact Michael Bleau of SharkLids Eyegear at Tel. 810.397.1429 or mbleau@sharklids.com or visit www.MEDshields.com

About Bryan Smith

Bryan Smith (Number Plate 42), started racing in 1990 at age seven and turned pro in 1999. Bryan started racing BMX bicycles around age five and then started racing Flat track at age seven. Bryan's credits his parents for starting him in racing at a young age and for the support and sacrificed it took to help him build his career. In 1999 Bryan won the Horizon Award, capping off his amateur career. Since turning pro Bryan has consistently moved up in the ranks, capping off the 2006 season in 3rd overall. In 2006, Smith scored his first Grand National win in the Singles Series at Daytona and with his Springfield win, had his first win in the Twins Series capturing two of the biggest races of the year. Bryan is one of the elite Harley-Davidson factory racing team, known as the 'Wrecking Crew' for their incredible dominance of the sport since it's inception.

In addition to SharkLids, Bryan is sponsored by: Moroney's, Harley-Davidson, Screaming Eagle, Greedy leathers, Shoei helmets, Works Connection, Supertrapp exhaust, K&N, Oakley, Musclemilitia.net , Bill Werner Racing, Tucker Rocky, Tsubaki chains, Silkolene oil, Vortex handlebars&sprokets, Motion Pro, MSR, Saddlemen Seats, DS113, and Gene & Gail Cummings.

For more information please contact Bryan Smith Racing at, Tel. 810.577.2863 or bryan@bryansmith42.com or visit www.bryansmith42.com

Available Photography

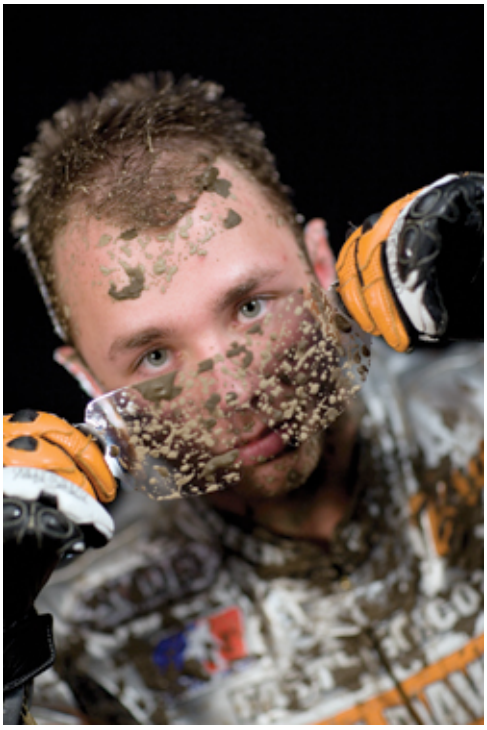
Caption Bryan Smith wearing SharkLids PRO eye shields and SharkLids Blaze Sunglasses.

Photos The photographs below are available as a high-resolution image, prepared for print use. The text show above the photo is NOT a part of the image.

Location Photos are available on the enclosed disk (if within a press kit) or online for immediate download at http://www.sharklids.com/news.html

Help If you need any assistance or have questions, please contact Michael Bleau at 810.397.1429 or mbleau@sharklids.com.

Bryan with SharkLids PRO



Bryan and Brooke with SharkLids Blaze sunglasses